



**INNOVIBE CONSULTING**  
**TOGETHER FOR SUCCESS**

## InnoVibe Consulting: Smart & Personalized Solutions

Propelling businesses toward innovation and operational excellence. Our international expert team develops tailored, pragmatic, results-driven solutions





# Our Mission



## Organizational Support

Guide companies through successful digital and AI transition



## Improve Competitiveness

Equip businesses to stay competitive in evolving landscape



## Leadership

Position clients as leaders in their respective industries



# Our Services



## Digital Transformation & AI

Digital leadership, data management, AI initiatives



## Innovation & Creativity

Creative solutions for complex challenges



## Management & Governance

Audit, performance, organizational transformation



## Custom Skills Development

Skills assessment, individual development planning, mentoring

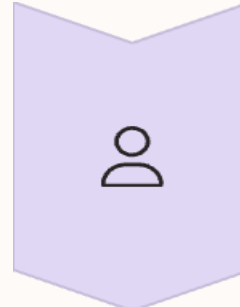


# Digital Transformation & Artificial Intelligence



## Collaborative Workshops

Custom approach promoting engagement and innovation



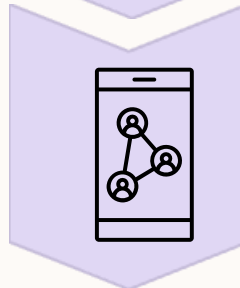
## Personas Journeys

Identifying transformation initiatives tailored to your needs



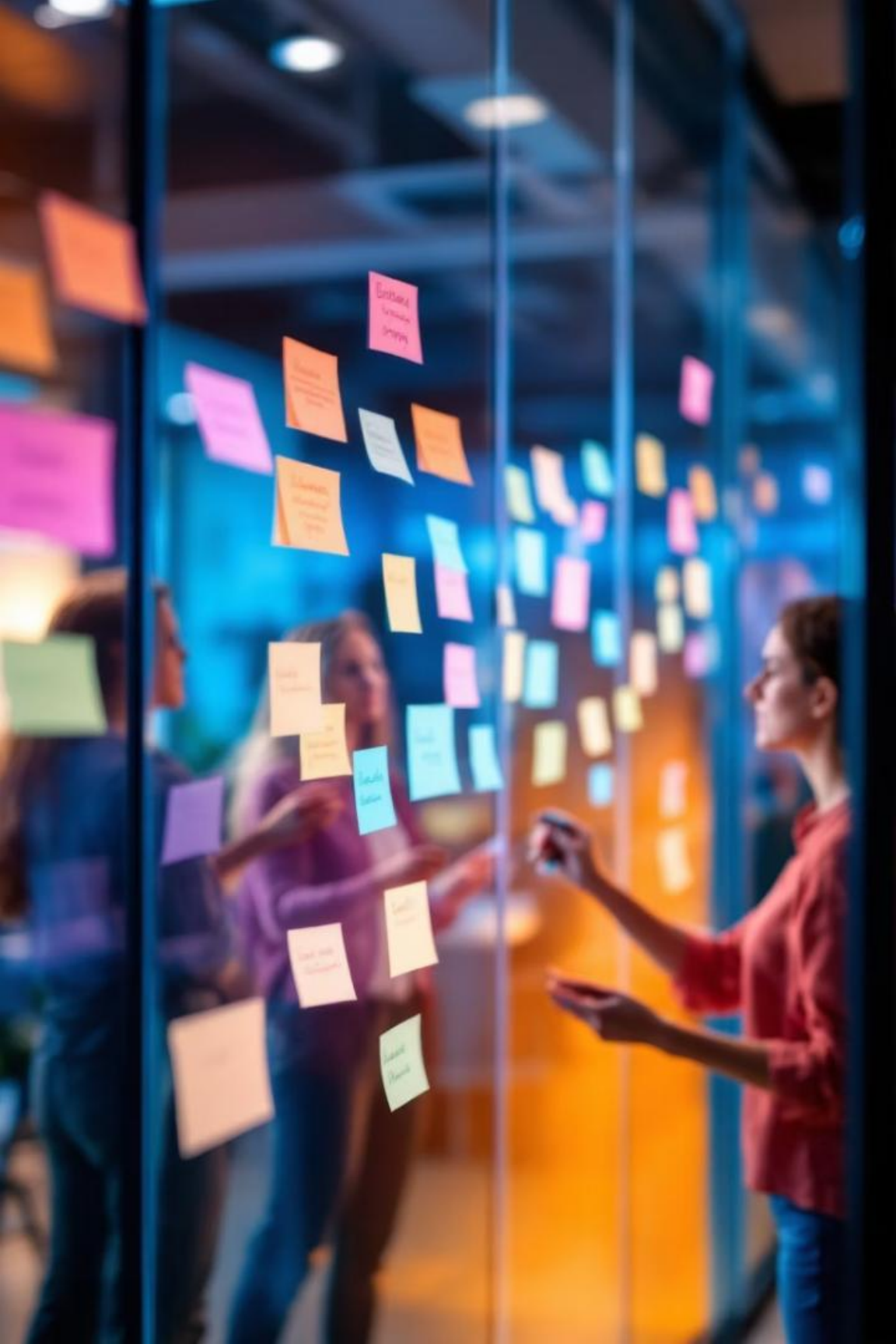
## Implementation

Strategic execution of identified solutions



## Support

Guidance during artificial intelligence project implementation



# Digital Leadership

Aider les organisations et les dirigeants à mettre à profit leur leadership digital

## Strategic Vision

Developing clear roadmap  
for your transformation



# Gestion des Données

## Strategy

Developing a comprehensive data management strategy.

1

## Governance

Establishment of rigorous and effective data governance.

2

**Data management is the creation and implementation of architectures, policies, and procedures that manage the entire data needs of the organization.**

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## Control and security

Helps customers take control of their data and keep it secure.

4

## Analysis

Leveraging data for informed decisions

3





# Innovation & Creativity

## Individual Level

Stimulation personal creativity and developing innovative skills.

## Organizational Level

Creation of an environment conducive to innovation and initiative.

## Collective Level

Strengthening group innovation capabilities and collective intelligence.

# Performance Management

Stage

01

Excellence

Achieving strategic objectives effectively



Stage

02

Continuous  
Improvement

Ongoing optimization process



Stage

03

Evaluation

Precise measurement with key performance indicators





# Audit and Governance

Establishing decision-making efficient and transparent structures.

- Defining roles
- Optimising processus



**01**

Clear  
Governance

Documentation and improvement of key business processes.

- Process Mapping
- Identifying inefficiencies



**02**

Controlled  
processes

Identification and mitigation of potential risks.

- Vulnerability scanning
- Contingency Plans



**03**

Risk  
Management



# Organizational and HR Transformation

## Model Adaptation

Modernizing organizational structures for current and future challenges

## Human Capital Enhancement

Developing skills and engaging employees in transformation

## Performance Strengthening

Aligning human resources with strategic business objectives

## Psychosocial Risk Management

Identifying stress factors, implementing action plans

# Training & Coaching



## Digital Leadership

Training programs for digital-era leadership skills



## Design Thinking

Hands-on workshops on human-centered methodology for innovation.



## Personalized Coaching

One-on-one coaching to maximize the potential of leaders.



# Our Methodology

In all our interventions, we offer a collaborative approach based around the following:



## Analyze and Identify

In-depth understanding of specific needs and challenges.



## Engage

Collaborative development of tailor-made solutions.



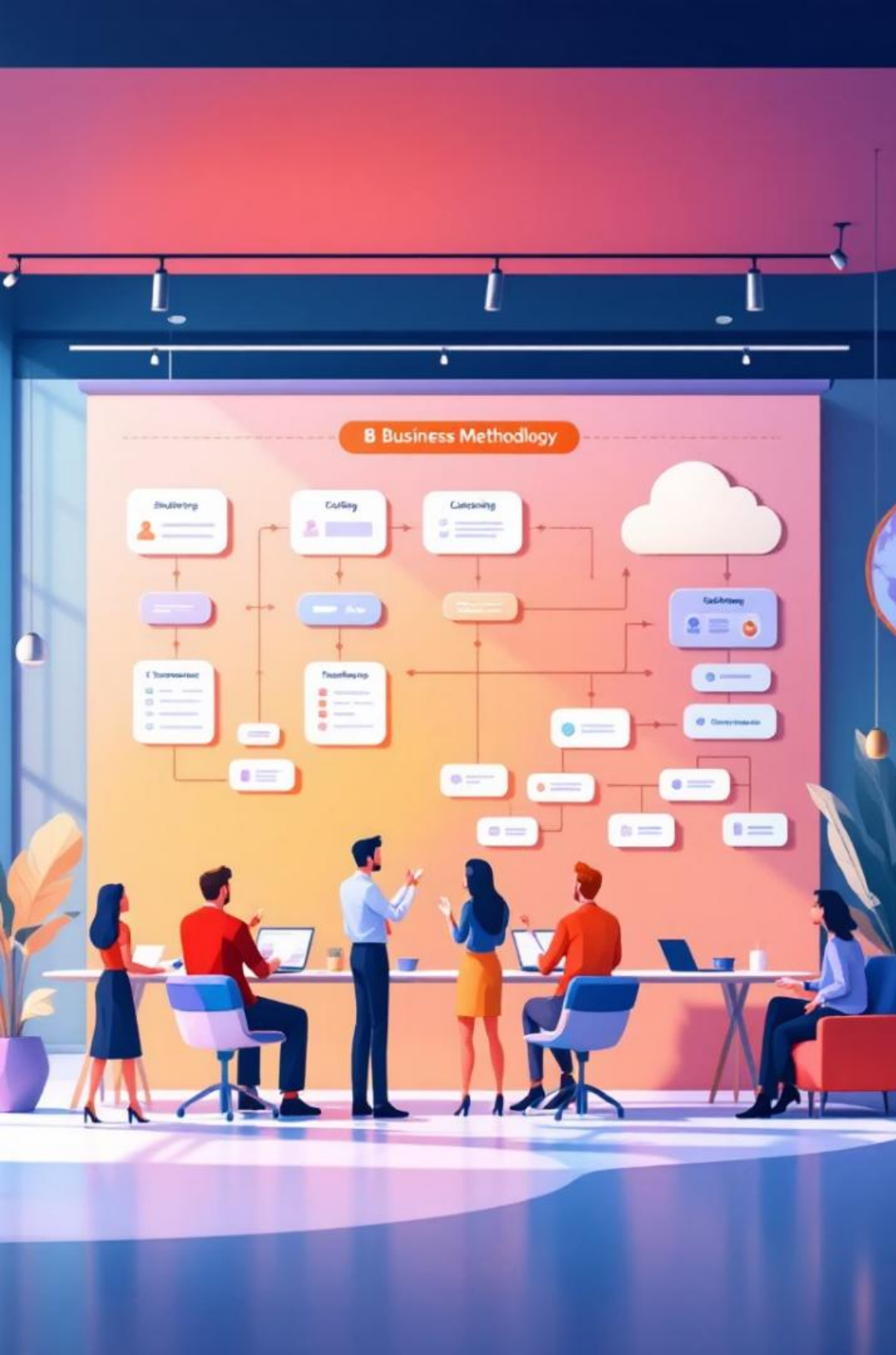
## Evolve

Gradual implementation of the identified solutions.



## Progress

Constant monitoring and continuous improvement of performance.





# Why choose InnoVibe?



## International Expertise

Recognized team across Canada, France and Morocco with diversified experience.



## Collaborative approach

Inclusive method tailored to the unique needs of your business.



## Transcendante Innovation

Creative solutions beyond conventional boundaries.



## Strong Commitment

Strategic guidance towards a sustainable digital future.



# They trust us



ZURICH







# Contact us



## Email

[contact@InnoVibe.ma](mailto:contact@InnoVibe.ma)



## Telephone

+212 6 27 30 70 75



## Direction

Hachem Ben Essalah

Director and founder

[hbenessalah@InnoVibe.ma](mailto:hbenessalah@InnoVibe.ma)



## Website

[www.Innovibe.ma](http://www.Innovibe.ma)



**INNOVIBE CONSULTING**  
**ENSEMBLE POUR RÉUSSIR**  
**TOGETHER FOR SUCCESS**

## Our InnoVibe Team

At InnoVibe Consulting, our team is made up of passionate experts. We propel companies towards innovation and operational excellence in a world undergoing digital transformation.

# Our team

Hachem Ben Essalah



- Former Government CIO in Canada and Director General Digital systems and AI
- Expert in Digital Transformation Strategies and Artificial Intelligence with international experience.
- Data Governance and Strategy Specialist.
- Facilitator in Design Thinking and Innovation Process.

Ahmed BOUKHEROUAA



- Expert in HR strategy and transformation
- International experience, notably with IBM, Lafarge Holcim, SAFIEC Consortium (Morocco/France/Japan), SJOVIK (Norway), LeChameau (United Kingdom), CIMAT, Anouar Invest (Morocco) as Director of Human Resources.

**Prince Obeahon**



- Seasoned expert in digital transformation, governance, and management Projects and portfolios
- Has over 8 years of experience leading transformational enterprise-wide initiatives to drive innovation and operational excellence.



# Our team (continued)

Daniel J Caron



- Former Deputy Minister and Professor at the École nationale d'administration publique in Canada, where he holds the Research Chair in Information Resource Exploitation.
- Also teaches program evaluation at the School of Public Policy and Administration at Carleton University.
- Internationally renowned researcher in the field of the impact of digital technologies on the use of information in the functioning of organizations

Omer Boudreau



- A former Assistant Deputy Minister in the Government of Canada, he has significant experience in public policy, corporate management and government operations.
- Strategic leader with a track record of successfully implementing several transformational change initiatives in a variety of contexts.

Adra El Harti



- Has deep expertise in auditing, consulting and training, gained through a diverse career in the public and private sector.
- As an internal auditor at Bordeaux City in France, she carried out governance, process and internal control audits, while contributing to the evaluation of public policies.